



SANDTON CONVENTION CENTRE

Johannesburg | South Africa



STANDING TALL IN AFRICA





Standing Tall in Africa

The philosophy of those who work at the Sandton Convention Centre is deeply steeped in African traditional values. We understand the value of being “rooted” in the soil that sustains us in order to create the space for growth.

We have created the space where down-to-earth values mesh beautifully with first-world technologies, creating an inspired vision of the future... a vision that we share with all who pass through our doors.

We understand that it is our task to create the space for our clients to shine, so that we can all stand tall in Africa. We realise that with innovation and continual evolution we give our continent a platform to a global arena.

We continue to stand tall in our passion for excellence, and our many awards attest to this passion and professionalism. At the Sandton Convention Centre we also fully understand that our greatest asset is our people – those who work for us, and those who trust us with their exhibitions, events and conventions.

**‘IF I HAVE SEEN FURTHER THAN
OTHER MEN, IT IS BECAUSE I HAVE
STOOD ON THE SHOULDERS OF
GIANTS...’**

Isaac Newton



The Sandton Convention Centre

SANDTON CONVENTION CENTRE IS SOUTHERN AFRICA'S LEADING AND MOST PRESTIGIOUS, MULTI-PURPOSE EXHIBITION AND CONVENTION CENTRE.

Situated north of Johannesburg in the thriving district of Sandton, this venue is at the heart of the region's commercial hub.

Since the early days, Johannesburg has been known as the 'city of gold', and things are no different in modern times as the city continues to bask in its reputation as the economic powerhouse of the African continent. The Sandton Convention Centre is an icon of the city's need to thrive for excellence in making Africa a formidable global player in the world of business.

For anyone visiting Johannesburg, the Sandton Convention Centre is easily accessible:

- The venue is a 25-minute drive from OR Tambo International Airport, the country's leading airport that serves 30 000 travellers daily. Airport approved operators provide taxi, bus and shuttle services between Sandton and the airport.*
- The Sandton Convention Centre is situated 20 minutes from the Johannesburg City Centre and 30 minutes from the capital of Pretoria, using the freeway.*

Whatever the Event

The Sandton Convention Centre offers the most advanced conferencing and exhibition technologies available today – under one roof.

These technologies are supported by highly skilled technicians and a dedicated support staff contingent. The combination of cutting-edge expertise and the passion of our team means that the Sandton Convention Centre is able to host conferences, exhibitions and special events of almost any kind.

The following pages introduce you to the Sandton Convention Centre's design features, location and technical capabilities.







Sandton – your base from which to reach Africa and the world

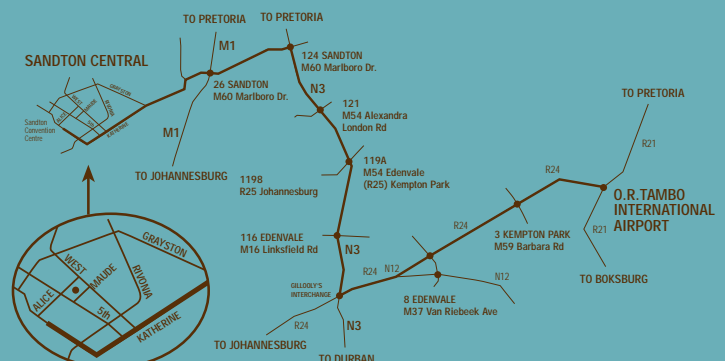
WHILE JOHANNESBURG IS THE 'BIG APPLE' OF AFRICA, SANDTON IS DEFINITELY THE CITY'S 'MANHATTAN'.

This is a glamorous destination that offers up the very best of international sophistication superbly mixed together with Africa's sense of exuberant style.

Sandton boasts an energised atmosphere, characterised by a thriving hotel, business and entertainment district. A close neighbour to the Johannesburg Stock Exchange (JSE) and surrounded by blue chip buildings, the Sandton Convention Centre stands tall amongst giants of industry.

The Sandton Convention Centre is situated in close proximity to every possible amenity and convenience. Sandton City and Nelson Mandela Square boast a wide range of banking outlets, travel agencies, business service centres as well as a wide range of shops and dining experiences.

- The Sandton Convention Centre itself is easily accessible from Johannesburg's main roads and highways and directional signage at regular intervals guides motorists to the destination.
- Parking is never a problem because the Sandton Convention Centre is surrounded by no less than 10 600 bays, situated in three major parking arcades.





Accommodation

THERE IS NO SHORTAGE OF TOP CLASS ACCOMMODATION IN THE IMMEDIATE SURROUNDS OF THE SANDTON CONVENTION CENTRE.

From five-star hotels to designer self-catering apartments to quaint bed & breakfasts, there is something to suit every need.

On one side, the deluxe Sandton Sun and Intercontinental Sandton Towers Hotels and, on the other side, Garden Court Sandton City, which can provide excellent accommodation for large and small business groups. These 3 hotels provide 1000 guest rooms adjacent to the Sandton Convention Centre.

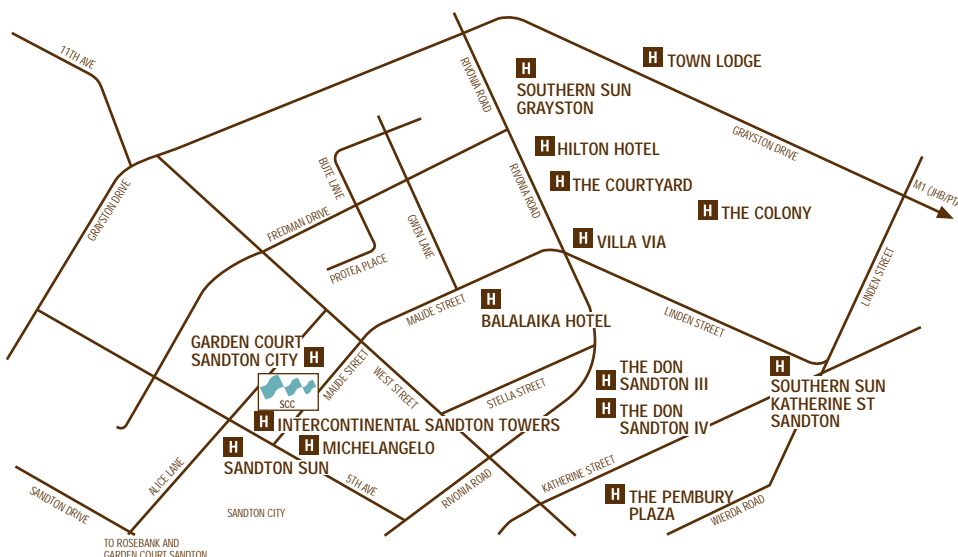
A further 16 hotels lie within a relaxed and comfortable walking distance and as many again within a 15 km radius, providing a full range of modern hotel facilities and excellent accommodation.

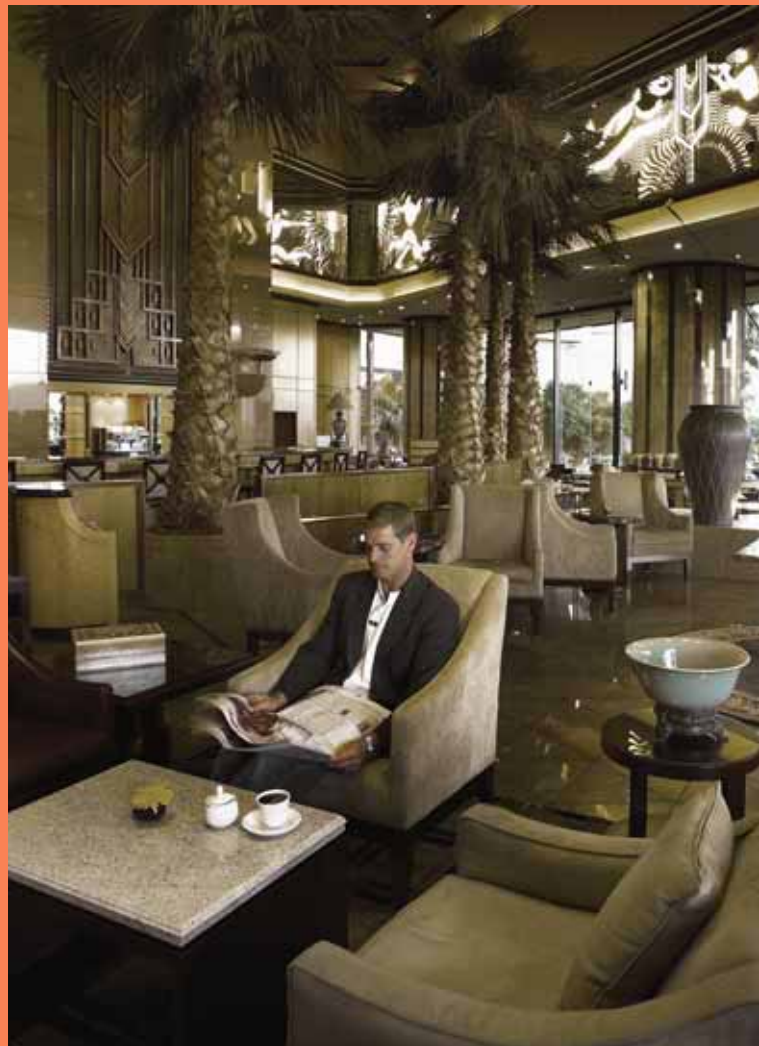
Shopping

Nowhere else in the world will you find an authentic Hugo Boss suit being sold alongside funky African curios... well, nowhere else, other than Sandton perhaps.

The Sandton Convention Centre is linked by Skywalk to Sandton City and is adjacent to Nelson Mandela Square - two of the most sophisticated shopping complexes in Africa. These spacious mall environments are ideal for walking, browsing, dining or shopping.

With 200 shops on offer, delegates are spoilt for choice. Sandton City and Nelson Mandela Square are renowned for local and international fashion labels, specialist diamond and jewellery stores and an abundance of local art, craft and curio outlets. There are also over 50 restaurants to choose from - ranging from casual dining to elegantly formal to decidedly African.





Intercontinental Sandton Towers



Explore and Experience

THERE IS SO MUCH TO EXPERIENCE IN AND AROUND JOHANNESBURG. THIS 'CITY OF GOLD' BOASTS AN INCREDIBLE CULTURAL HERITAGE AND A FASCINATING HISTORY THAT BEGS TO BE EXPLORED.

South Africa

A country with a young yet vibrant democracy, a stable political system, a consistently strong economic growth rate, exciting investment opportunities, robust institutions and a modern infrastructure.

South Africa has successfully won the bid to host the 2010 FIFA Soccer World Cup and is alive with possibilities.

Rich in history, the country has a rainbow nation of wonderfully friendly people of different cultures.

From the City of Gold, Johannesburg, to the beautiful coastlines and beaches of Cape Town and Durban, to the Kruger National Park with the Big 5, South Africa can provide leisure and business travellers with unforgettable experiences. Furthermore, the year round sunshine allows for unrestricted exploration.

South Africa is the world in one country.

Johannesburg – The City of Gold

Recognised as the nerve centre of the South African economy, Johannesburg is driven by a modern financial and industrial complex, supported by sophisticated infrastructure and services. Its cultural and economic diversity underpins a dynamic socio-economic reality.

The Johannesburg of today is very different from a few years ago. It is the Official Host City of the 2010 FIFA Soccer World Cup. Projects underway in the city include the construction of the country's first rapid-link train, the Gautrain. One of the major lines will directly link Sandton to OR Tambo International Airport. Another is the expansion of the airport, and the general upgrade of services and infrastructure.

Limitless entertainment options, leisure activities, shopping, restaurants and cafes, arts and culture – these all add up to make Johannesburg an exceptional and desirable destination for any business traveller to South Africa.

There are a number of half-day or full-day tours available, giving visitors an up-close-and-personal look at the city.



Nelson Mandela Bridge, Johannesburg



“Sandton Skyline”



Gautrain launching 2009



“Explore the Wildlife”



“Experience our Culture”



“Our rainbow nation”



Sandton Convention Centre Design

MANY HAVE CALLED THE DESIGN OF THE SANDTON CONVENTION CENTRE AN ICONIC WORK OF ART, AND FOR GOOD REASON.

Architecture and Design

This twelve-storey structure was expertly designed to provide convention, exhibition and special event space over four main levels. It combines spectacular double- and triple-volume use of interior space in its main and public areas, with smaller and more intimate break-away meeting rooms and galleries on its mezzanine levels.

Its extensive glass frontage creates an open, inviting façade from which delegates can view the world. Twenty six escalators ensure the flow of people in this generous space. The main foyers and several of the meeting rooms enjoy natural daylight... and excellent balance, while the terraces and balconies offer guests an opportunity to enjoy nature during conference breaks.

The building has also been designed to accommodate and provide access for disabled visitors.

Earthy Interiors

The warm natural colours and distinctive textures and shapes of the African landscape have been translated into a modern decorative idiom.

The Sandton Convention Centre boasts relaxed yet sophisticated interiors which are inspired by the Earth, and are proudly South African in every way.

The Art Collection

Simple, uncluttered interior finishes form the ideal background to a substantial collection of authentic Southern African art.

Over a hundred pieces are on display on the public levels. These works of art by famous names such as Noria Mabasa and Jackson Hlongwane provide an overview of contemporary Southern African art and traditional craftwork. These artworks are a showcase of our rich and varied heritage and provide a platform for the celebration of African expression and creativity.



The Flood



Conventions and Banquets

WHETHER YOU'RE PLANNING AN INTERNATIONAL CONFERENCE WITH THOUSANDS OF DELEGATES OR SEEKING A PRIVATE BOARDROOM FOR MORE INTIMATE HIGH-LEVEL MEETINGS, THE SANDTON CONVENTION CENTRE WILL UNIQUELY TAILOR-MAKE YOUR SPACE.

Our trademark is creativity and innovation, so whether it's an ambitious audio-visual production or a highly focused presentation to a small audience – we always make your needs our priority.

Adaptability, technology and the range of facilities make the Sandton Convention Centre the most versatile venue Southern Africa has to offer.

The Ballroom

The sophisticated ambience of the magnificent triple-volume Ballroom is created by its vast uninterrupted space married to immense hand-woven wall coverings. This main hall is suitable for grand occasions, such as formal dinners and large conferences and events.

Mobile interior partitioning allows the Sandton Convention Centre to adapt to a variety of different seating and size configurations. All interior walls are sound-proof, so that more than one event can be staged simultaneously.

The Ballroom can host formal dinners for up to 1500 guests or provide a conference venue for 2400 delegates in cinema seating or 1100 delegates in schoolroom seating.

The Ballroom Foyer section can host pre-dinner drinks or breaks in-between sessions for up to 770 guests.





Meetings and Receptions

THE SANDTON CONVENTION CENTRE OFFERS SEVERAL VENUES IDEALLY SUITED TO THE MORE INTIMATE AND PERSONAL GATHERING.

The Bill Gallagher Room

Named after one of South Africa's most celebrated chefs, The Bill Gallagher Room will accommodate 500 guests for cocktails, 250 diners at a banquet, or 240 delegates in schoolroom seating.

Glass doors open onto a generous balcony, where guests can enjoy the temperate Gauteng climate during daytime or evening events. This location has proved a firm favourite for breakfasts, weddings and family celebrations.

Boardrooms

The several boardrooms adjacent to The Ballroom and The Bill Gallagher Room can be arranged to accommodate differing numbers of guests, from as few as 10 to as many as 180. The settings can be traditional and business-like, or informal and relaxed.

Committee Rooms

The Committee Rooms can be set up in various configurations for meetings large or small. The versatility of these rooms allows for easy access and a variety of set ups, for example an impromptu press conference in a private venue can be created almost instantaneously.





Exhibitions

NO VENUE IS BETTER PLACED FOR EXHIBITIONS THAN THE SANDTON CONVENTION CENTRE.

This establishment is located in the area with the highest visitor attendance 'draw factor' in South Africa... and for good reason.

The Sandton Convention Centre's two exhibition levels have a combined floor space of 10 000m², which will accommodate 500 3m x 3m stands in various configurations. Each level has a separate access route to street level docking and loading areas.

Exhibition 1 and 2

Any and every resource necessary for a successful and spectacular exhibition is available in these two exhibition halls:

Exhibition 1 offers you 5 430m² of floor space, while Exhibition 2 comes in at 5 050m², but has the added advantage of an adjacent, between-levels restaurant gallery overlooking it from one side.

Ceiling height is 6,5m in both halls, and the ceilings provide access to ample overhead rigging fixtures and electrical points. Both sections are air-conditioned.

A non-intrusive system of pillars, set at 18m intervals, bring services such as water, wet waste, normal and three-phase electrical power, and telecom links (including digital, analogue and ISDN lines) to both exhibition halls. Floor hatches spaced every 9m also give access to these services, and any number of them can be interconnected.





The Pavilion

IF YOU ARE LOOKING FOR A VENUE TO HOST A SPECIAL EVENT, MUSIC CONCERT, PRODUCT LAUNCH OR LIVE THEATRE PRODUCTION FOR AN AUDIENCE OF 4 500 – LOOK NO FURTHER THAN SANDTON CONVENTION CENTRE'S PAVILION

Ease of access and uninterrupted flow of feet-through-the-door are facilitated, not only by the enormity of the space, but also by the lavish double staircase which guides guests into the Pavilion. Furthermore, guests are made to feel welcome with the open reception and receiving area.

The Pavilion offers 4664m² of floor space, conveniently serviced by heavy-duty freight elevators, which facilitate the transportation of all types of seating, sound and stage equipment. Sturdy catwalks, overhead rigging and ample power are all in place to support the very latest in theatre and audio technology.

The entire area rests on a specially engineered 'floating' floor, which substantially enhances audio acoustic quality and ensures that the event, the loudest concerts, and the most enthusiastic fans will not be heard on lower levels.

The Pavilion also boasts various artists' dressing rooms conveniently located in the back passage of the venue, allowing for easy access for stage production shows.

Food and Beverage

A sushi banquet, an Italian trattoria, a traditional African feast? The Sandton Convention Centre caters for all culinary tastes and needs. A complete range of dishes and menus are available from impressive banquets to light refreshments and sophisticated cocktail offerings. Meals can be served to 2000 guests in as little as twelve minutes.

The Personal Touch

Outstanding service is a top priority at Sandton Convention Centre. From pre-event planning, to preparation and presentation of each and every meal served, our professional team will monitor the progress of an event and ensure its successful conclusion – our ethos is that we and our client are one team.







Services and Technology

WE UNDERSTAND THAT OUR JOB IS TO CREATE A SEAMLESS ENVIRONMENT FOR YOUR CONFERENCE, EVENT OR EXHIBITION.

Services

We take great pride in creating the space for easy effortless business, where we take care of the details and our clients reap the rewards.

Through a network of well-established partnerships, the Sandton Convention Centre can provide all the support services necessary for dynamic events. These include decorators, stylists and florists, caterers, interpreting and documentation services.

Our service partners are well-equipped, highly experienced professional people, up-to-date in their methods, in-touch with the latest trends and demands and more importantly extremely capable of supporting large local and international events.

Technology

Sandton Convention Centre also offers the technology, equipment, technical and logistical support services needed for superior conferencing and event management. These range from basic internal communications to sophisticated infra-red translation systems and more.

The building has sunken floor hatches on a nine-metre grid system that provide access to normal, and three-phase electrical power, computer networking and telecom links, including digital, analogue and ISDN lines.

Wireless connectivity is also available throughout the entire building.

Extended connectivity is available, via specific computer networks, satellite broadcasting and conferencing facilities, and substantial audio-visuals and presentations systems.



Awards and Accolades

WHILE SANDTON CONVENTION CENTRE IS LAUDED FOR EXCELLENCE BOTH LOCALLY AND ABROAD, WE KNOW WE ARE ONLY AS GOOD AS YOUR NEXT CONVENTION OR EVENT.

The recognition received, from colleagues and peers, within the industry and beyond, affirms our excellence as an award-winning venue.

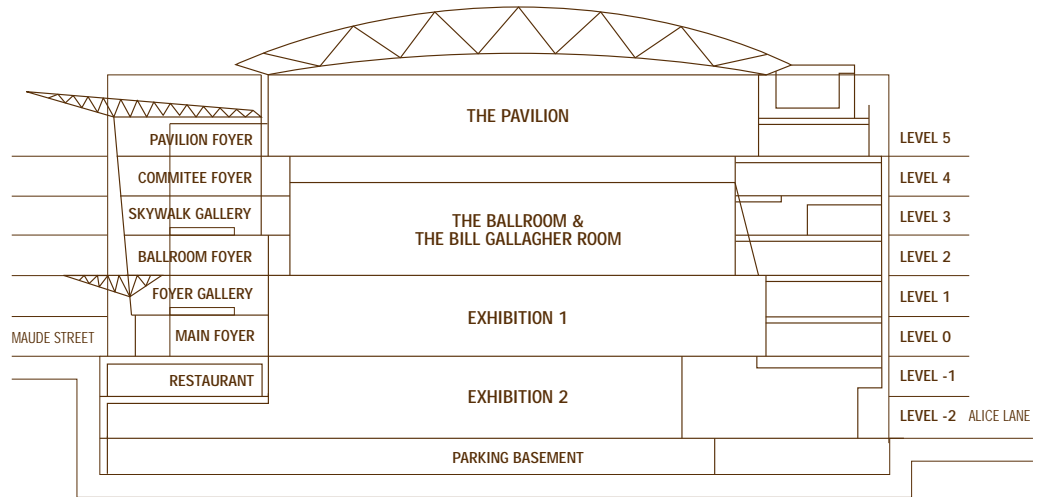
The awards and accolades won range from recognition of design, architectural and technical excellence, to conservation, management and people awards.

Since opening in 2000, the list of awards and accolades has grown steadily, reflecting the continual drive to present world-class service in an environment of excellence.

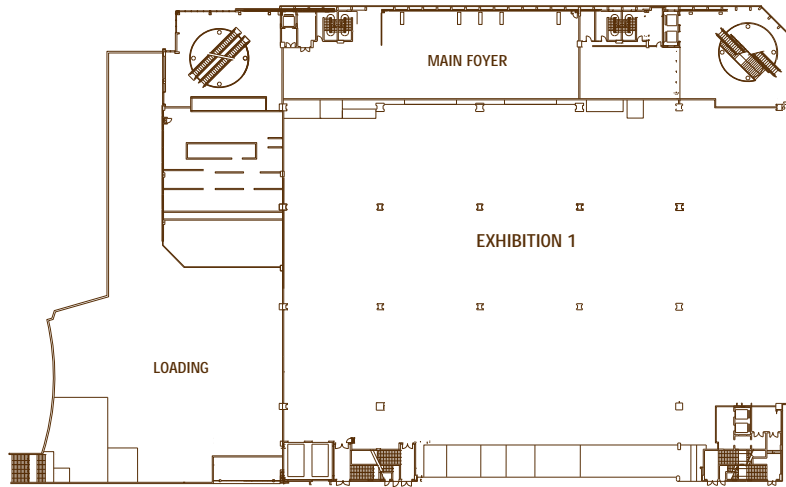
We believe that our strength lies in our people – a professional team that understands your business needs and ensures that your event is an outstanding success.



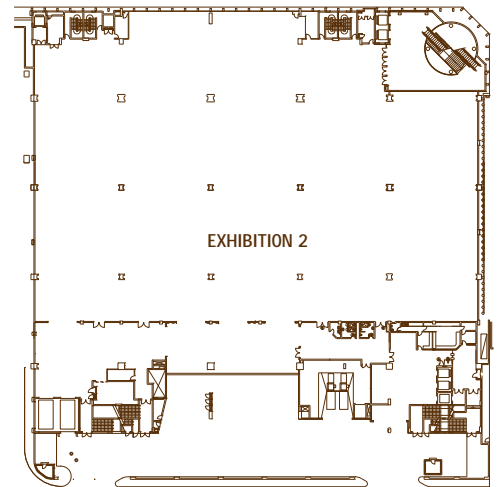
Sandton Convention Centre



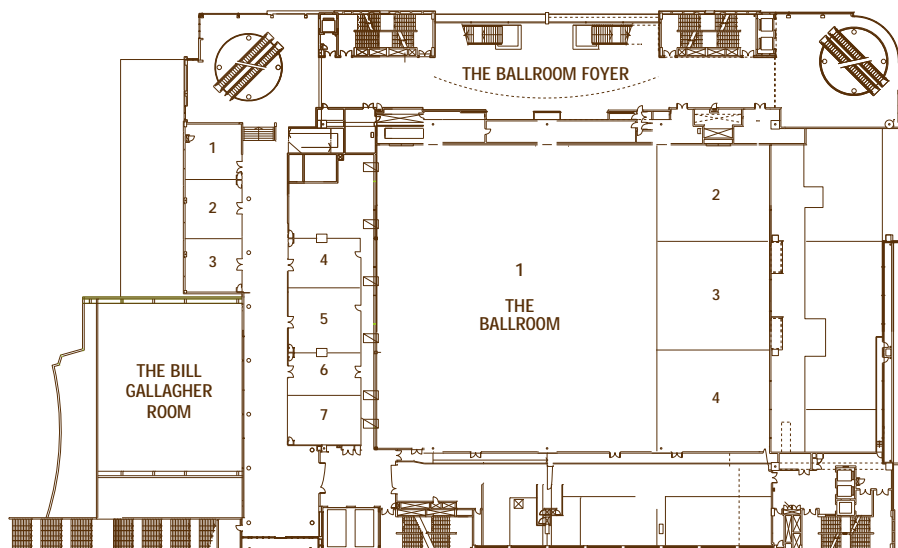
Exhibition 1, Level 0



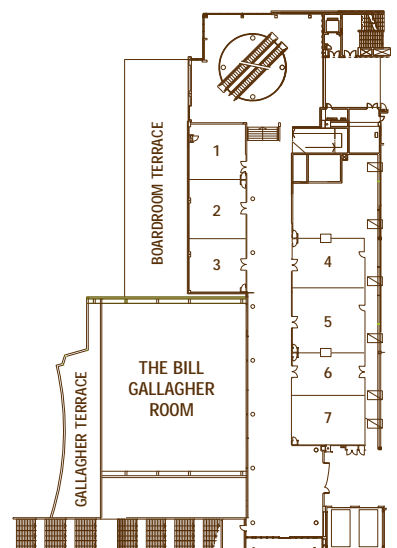
Exhibition 2, Level -2



Conventions, Meetings and Banquets, Level 2

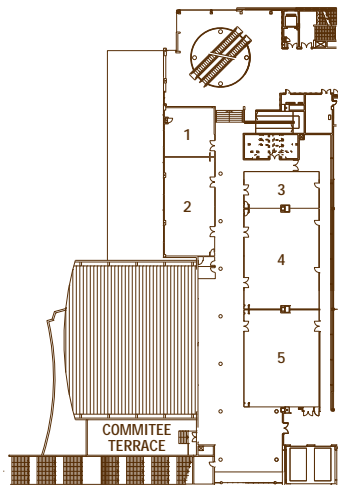


Boardrooms and The Bill Gallagher Room, Level 2

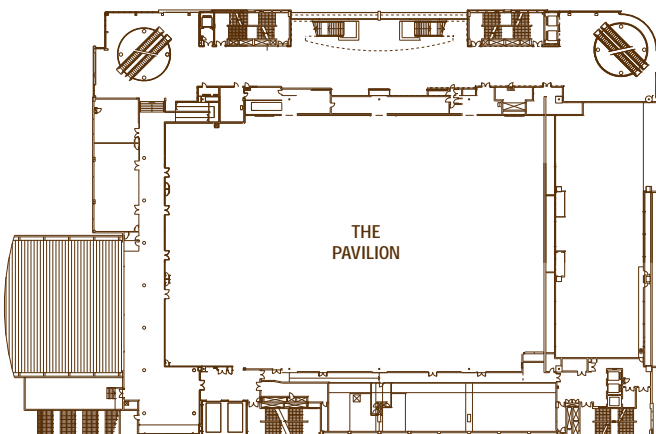


Venue Capacity

Committee Rooms, Level 4



The Pavilion, Level 5



EXHIBITIONS	SQ METRES	SQ FEET	SQM USABLE SPACE	WIDTH	LENGTH
Exhibition 1	5430	58370		61	91
Main Foyer	832	8956			89
Exhibition 2	5050	54288		90	
Minimum					
Maximum					
CONVENTIONS & MEETINGS					
Ballroom Foyer	712	7654	713	15	47.5
The Ballroom	2921	31403	2945	47.5	51.5
The Ballroom 1/40	1187	12760	1187.5	25	47.5
The Ballroom 1/50	1425	15319	1425	30	47.5
The Ballroom 1/70	1995	21446	1995	42	47.5
The Ballroom 2	320	3440	320	16	20
The Ballroom 3	310	3332	310	15.5	20
The Ballroom 4	320	3440	320	16	20
The Ballroom 2/3	630	6772	630	20	31.5
The Ballroom 3/4	630	6772	630	20	31.5
The Ballroom 2/3/4/30	950	10212	950	20	47.5
The Ballroom 2/3/4/50	1425	15318	1425	30	47.5
The Ballroom 2/3/4/60	1757	18887	1757.5	37	47.5
2/3/4 Foyer /20	570	6127		12	47.5
2/3/4 Foyer /30	807	8675		17	47.5
Boardroom 1	72	774	72	9	9
Boardroom 2	72	774	72	9	9
Boardroom 3	80	860	80	8	10
Boardroom 4	85	913	85	8.5	10
Boardroom 5	80	860	80	8	10
Boardroom 6	90	697	90	9	10
Boardroom 7	60	645	60	6	10
Boardroom 1/2	140	1505	140	8	17.5
Boardroom 2/3	152	1634	152	8	19
Boardroom 1/2/3	224	2408	224	8	28
Boardroom 6/7	150	1612	150	10	15
Boardroom Foyer	600	6450			
Boardroom Foyer + 6/7	770	8277			
Bill Gallagher Room	598	6428	598	23	26
Skywalk Gallery	400	4300			
Committee Foyer	903	9077			
Committee Room 1	81	870	81	9	9
Committee Room 2	162	1741	162	9	18
Committee Room 3	94	1010	95	7	13.5
Committee Room 4	243	2612	243	13.5	18
Committee Room 5	229	2461	230	13.5	17
SPECIAL EVENTS					
Pavilion Foyer	674	7245			
The Pavilion	4743	50992		53	89.5
Maximum					
Minimum					





OUR BUSINESS IS TO MAKE YOU STAND TALL IN AFRICA. STAND ON OUR SHOULDERS AND SEE A NEW VISION ON THE HORIZON.

For more information on the Sandton Convention Centre or for detailed directions and maps please visit our website at www.saconvention.co.za or email: info@saconvention.co.za

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